

## **Avon Foundation Breast Cancer Forum**

### **Agenda – High Level**

**Tuesday, March 1, 2011: 12:00 noon to 5:00 PM, followed by reception/dinner**  
**Wednesday, March 2, 2011: 8:30 AM to 5:00 PM**

Location: *Apella*, Event Space at Alexandria Center  
450 East 29<sup>th</sup> Street (East of 1<sup>st</sup> Avenue at the East River), 2<sup>nd</sup> Floor  
New York, NY 10016

**Tuesday, March 1, 2011: 12:00 noon to 5:00 PM, followed by reception/dinner**

12:00 lunch

12:30 Opening Plenary Session – Marc Hurlbert and Carol Kurzig

Plenary 1

Plenary 2

Plenary 3

Break

Panel Discussion #1

Plenary 4

Plenary 5

5:00 – End of formal sessions Day 1

6:30 – Reception and Dinner - Carlton Hotel

**Wednesday, March 2, 2011: 8:30 AM to 5:00 PM**

Location: *Apella*, Event Space at Alexandria Center  
450 East 29<sup>th</sup> Street (East of 1<sup>st</sup> Avenue at the East River), 2<sup>nd</sup> Floor  
New York, NY 10016

8:30 Sessions start  
Plenary 6  
Panel Discussion #2

Break  
Plenary 7  
Plenary 8

Panel Discussion #3  
Lunch

Plenary 9  
Plenary 10  
Plenary 11  
Discussion #4

4:30 Closing Plenary Session

5:00 End of Forum and Departures